I feel that XM radio being able to provide things like the TRAFFIC & WEATHER are very important to my family. My husband is a truck driver and is in areas that he can't get in any AM or FM stations that give him the information he needs to make a good decision as to whether to continue on or to stop because of bad road conditions. XM provides him with the weather conditions and any traffic situations that would cause him to chose an alternate route in order to provide the service he is employed for which is to make his deliveries on time. It gives me peace of mind to know that he can get this good information so that he doesn't get into dangerous situations that could be avoided.